

Course Outcome

Course	Course Outcome
Fundamentals of Journalism	Basics in reporting and editing with regard to print
Communication and Media	Execution of communication theories for effective communication in media and daily life
History of Media	Knowledge in the production of different kinds of print media and also creating suitable, updated and contemporary content for print media
Reporting and Editing for Print	Execution of Reporting and Editing lessons to achieve skills in the aforesaid areas
Print Media Production	Knowledge in the production of different kinds of print media and also creating suitable, updated and contemporary content for print media
Photography and Picture Editing	Photographic skills and photo editing skills with special reference to media
Designing and Photo Editing	Designing and Photo Editing Skills with particular reference to media
Introduction to broad casting and new media	Fundamental skills to produce a programme for TV, Radio and Internet
Advertising	Advertisement creation for different media
Media writing, reporting & anchoring skills	Media writing, reporting & anchoring skills
Lighting	How to set lights for different programme genres for different media
Fundamentals of Audio-video editing	
Media Ethics and Law	Background knowledge of laws and conducting journalism with the backing of the aforesaid laws and execution of ethical values with new and creative contents
Advanced writing and reporting for broadcast and web	Contemporary writing and presentation skills for TV, Radio and Internet
Television Production	Ability to produce contents and a whole programme for TV
Content Management and PR	Producing and updating suitable content with regard to different contexts for media
Radio Production	Ability to produce contents and a whole programme for Radio
Communication Research and Methods	Skills for research in significant areas, to find pertinent topics for media as programmes
Media Management	Skills to operate and operate under a media management

Course	Course Outcome
Film Appreciation	Ability to appreciate every aspects of a film, thereby presentation skills and skills for producing contemporary and important contents
Documentary Production	Ability to produce core and significant areas and topics as a documentary, imparting documentary production skills
Project Management and Entrepreneurship	Entrepreneurial skills
Graphic Designing	Design for a prominent programme, media or genre
Media analysis	Ability to analyse every aspects of media, thereby presentation skills and skills for producing contemporary and important contents for media